

## Time Schedule

### April 22, 2103

Submission of

- IMP<sup>3</sup>rove Assessment report
- Rationale for superior innovation management results
- Declaration regarding the participation in the IMP<sup>3</sup>rove Award contest

### April 23 - 30, 2013

Cross-check of the candidates from the long-list

### May 2, 2013

Short list will be presented to the Jury

### May 8, 2013.

Winners of the International IMP<sup>3</sup>rove Award will be informed

### May 22, 2013

IMP<sup>3</sup>rove Award ceremony in Izmir, Turkey

## IMP<sup>3</sup>rove Global Coordination Team

Eva Diedrichs

**A.T. Kearney GmbH**

Kaistrasse 16 A

D-40221 Dusseldorf

T: +49 (0) 211 13 772266

F: +49 (0) 175 13 2659266

## First International IMP<sup>3</sup>rove Award 2013



**European Commission**  
Enterprise and Industry

# ATKearney

IMP<sup>3</sup>rove

award

### Submission Address:

IMP<sup>3</sup>rove Global Coordination Team

c/o A.T. Kearney GmbH

Kaistrasse 16 A

D- 40221 Dusseldorf

Germany

Email: [improvecoreteam@atkearney.com](mailto:improvecoreteam@atkearney.com)

[improvecoreteam@atkearney.com](mailto:improvecoreteam@atkearney.com)

[www.improve-innovation.eu](http://www.improve-innovation.eu)

IMP<sup>3</sup>rove is a registered trademark

## International IMP<sup>3</sup>rove Award

**Recognition of superior innovation management performance by the IMP<sup>3</sup>rove – European Innovation Management Academy**

Innovation management secures sustainable and profitable growth of enterprises. Research shows that companies that strive for continuous innovation results achieve higher growth in revenues and profit. Thus they maintain their competitiveness and secure their future.

The International IMP<sup>3</sup>rove Award will be granted to small and medium sized enterprises that have demonstrated impressive sustainable growth based on systematic innovation management.

Companies that grow profitably from innovative products, services, processes, organisational or business models are invited to participate in the IMP<sup>3</sup>rove Contest to become eligible for the IMP<sup>3</sup>rove Award.

### Award Ceremony

The International IMP<sup>3</sup>rove Award ceremony will take place during the **INSME annual meeting in Izmir, Turkey on May 22, 2013** during the Gala Dinner.

### Benefits for each participant

Each company that participates in the IMP<sup>3</sup>rove contest will receive a comprehensive and detailed benchmarking report on their innovation management performance. The benchmarking report shows the company's strengths and weaknesses in innovation management compared to competitors in the IMP<sup>3</sup>rove database. Already 3,500 companies benefited from the IMP<sup>3</sup>rove benchmarking.

## IMP<sup>3</sup>rove Contest

**Participate in the IMP<sup>3</sup>rove Contest and see how competitive your innovation management is!**

### Eligibility

Organisations that are for profit, at least 5 years in business (legal foundation has been established prior to March 1, 2008), and have less than one thousand employees are eligible to participate in the IMP<sup>3</sup>rove Contest

### Steps to win the International IMP<sup>3</sup>rove Award

- 1. Assess your company's innovation management performance:**
  - a. Register on the IMP<sup>3</sup>rove platform ([www.improve-innovation.eu](http://www.improve-innovation.eu))
  - b. Get assistance from an accredited IMP<sup>3</sup>rove Consultant during the completion of the questionnaire ([https://www.improve-innovation.eu/improve/UserList/UserList.do?type=DIRECTORY\\_CONSULTANTS](https://www.improve-innovation.eu/improve/UserList/UserList.do?type=DIRECTORY_CONSULTANTS))
  - c. Request the IMP<sup>3</sup>rove Benchmarking Report based on the benchmarking in your own industry group and the size class of your company
  - d. Download your IMP<sup>3</sup>rove Benchmarking Report as pdf.
- 2. Rationale why your company has outstanding innovation management capabilities and declaration**

Download the forms for the rationale and your declaration at <https://www.improve-innovation.eu/sme/imp%2b3rove-award/> to provide the reasons why you are convinced that your company has outstanding innovation management capabilities. With your declaration you confirm the validity of the information provided.

## IMP<sup>3</sup>rove Award Selection Process

**The winners of the IMP<sup>3</sup>rove Contest will be chosen using a transparent and objective selection process**

### 1. You provide the proof of your innovation management performance

Submit your IMP<sup>3</sup>rove Benchmarking Report, Rationale and Declaration latest by April 22, 2103 to the IMP<sup>3</sup>rove Core Team email: [improvecoreteam@atkearney.com](mailto:improvecoreteam@atkearney.com)

Your documents will be analysed by experts of the IMP<sup>3</sup>rove – European Innovation Management Academy. They will short-list the finalists.

### 2. Representatives of the judges will cross-check the information provided by the finalists in the IMP<sup>3</sup>rove Assessment Report

The cross-check of the finalists will focus on the validity of the data submitted and on identifying effective approaches to superior innovation management.

The short-listed candidates will be presented to the jury for selection of the final winners.

### 3. All IMP<sup>3</sup>rove Award winners will be invited to the Award Ceremony

The IMP<sup>3</sup>rove Award winners will be invited to and presented during the Gala Dinner at the INSME annual meeting on May 22, 2013 in Izmir, Turkey.

Representatives of the winning companies will be presented with the IMP<sup>3</sup>rove Award Trophy and IMP<sup>3</sup>rove Award Certificate. Their success in winning the IMP<sup>3</sup>rove Award will be announced in the media as well as on the IMP<sup>3</sup>rove web-site.